

Friday, March 6, 2009 Closing Session, 10:30 A.M-12:00

**Made Up & Branded:
Body Image, the Media, and its Effect's on Youth**

Julia V. Taylor



Today's standards of beauty and attractiveness are unrealistic. Unattainable images are used to sell everything from automobiles to vitamins. It's not a coincidence that body image disturbances among today's youth are widespread, contagious, and toxic. This interactive & solution focused keynote will provide school counselors with an in depth understanding of body image, how the media operates, resources to empower male and female students, and tools to teach parents how to help their children to build a lifelong healthy self-image. You won't want to miss THIS closing!

Julia Taylor is a professional school counselor for Wake County Public Schools in Raleigh, North Carolina. She has authored three books; *Salvaging Sisterhood* and *G.I.R.L.S: Group Counseling Activities for Enhancing Social and Emotional Development*. G.I.R.L.S. is two separate curriculums, one for secondary ages, and another for elementary ages.

Following Julia's address, we will be having drawings for a host of 'give-away' items and results of the Silent Auction as a final 'fun time' send-off to you!